Got tired on search of a good job? Stop searching and putting energy. Instead that discover…..

WAY TO START YOUR OWN SOFTWARE COMPANY

Many people thought staring a software company is expensive one. Appointing staffs setting up an office is not an easy job. If you look biography of world famous software entrepreneurs, most of them started with their pocket money. Bill gates started Microsoft as a small one, Narayana murthy started Infosys with a capital of only Rs 10000. Sergey Brin and Larry Page started google without an investment but with great business idea and technology.

"Early to bed, early to rise, makes a man healthy, wealthy and wise"

- Benjamin Franklin

If look biography of these legends their core business was not new to the industry

but they approached the target customer differently. one should also note these giants had not much of stiff competition on their initial stages. Moreover everybody knows only the winner but nobody knows many entrepreneurs who failed in this industry!!. The major reason would misunderstanding of fast changing the characteristics of the software industry. Bill gates grow on Dos and windows(OS Market), Sergey Brin and Larry Page utilized world wide web (internet) boom to establish google, narayana murthy concentrated IT Enabled services to build Infosys. But many people don't know, how many software companies shut down in this IT Boom period costing several cores and thousands on men year work?. Some people thought only their technical knowledge help to succeed in this industry and their years of work ruined, some entrepreneurs invested some crores to hire best IT

People in their organization and again failed! Shortly it is almost not possible to succeed in this industry following others unless you have your own unique idea or concept with sound investment and die hard work.

Growth of Indian software industry

"Software products form the fastest growing segment of the global IT industry, with the software spends forecast to grow from USD 294 billion in FY 2008 to USD 537 billion in 2015"

By Nasscom

Even lot of challenges Indian software products shows growth the major keys behind the success would be the following

- Understanding characteristic of the industry
- Delivering customer needs quickly through strategic partnerships

Characteristics of software industry

What is software? It is a product or a service? There are lot of controversies among many people. I have seen many software products given as free which are previously sold for few lakhs. For example take oracle Database which cost thousands while My Sql with similar functionalities available at free of cost.

Moreover major user of oracle includes some software companies also!!. Are they wasting their money? The answer would be based on this question

How they are using the software?

This is the major area where many people ignore to identify.

The area is

IMPLEMENTATION

HOW STRATEGIC PARTNERSHIPS HELPS TO ACHIEVE THE GOALS QUICKLY

Strategic Partnerships(SP) is a key element any software concern. Many leading software giants adopting this strategy. For example Adobe page maker and adobe photo shop are very famous software products in designing and printing industry. Same adobe photo shop also used in Web designing also there was strong competition for adobe photo shop from macro media flash. Adobe could easily develop similar package like flash but this would create a time delay to capture the market share. Instead Adobe bought macromedia flash and became monopoly in this segment.

An Invitation for you to Participate IT Revolution

We at **TradeEntry** with experience of more than decade invites to you to join with us as IT entrepreneur. Over the period we have shortlisted the most wanted business function of an Indian business man. Since many programming languages and tools which are widely used most of the programmers gives very little functionalities of need of our industry. Another area which we concentrated over the period was the speed of the delivery. Since the customer expects that his needs to be solved with quick time span. It absolutely necessary to finish the work within the time period for an IT company.

Keeping in the mind of all this things over the period we felt the importance an engine which enables quick deployment of the solution and finally we developed the engine

CLIBE means (Code Less Intelligent Business Engine) is a technology from which a techno commercial person can develop and implement any type software application without writing much code. It already has thousands of ready to use business functions.

Our Business ERP software **TradeEntry** is totally developed using the tool CLIBE.

TradeEntry is an ERP Software which is widely used by more than 500 satisfied customers in more than 25 different business segments

What type software Products can be developed from CLIBE?

Virtually any database application in client server environment. The back-end can be any database like MSAccess, MySql, MSSQL etc the same set code works without making any correction in the source code. Since the product it self contains some business function in accounting, inventory and production it suits well for development of software product like ERP, CRM, HR or BI

How we can help you to establish an IT company?.

If you look back any successful software company histories, many of them initially had struggled to get break even, because it takes time to develop a trouble free product. Employee attrition and big question mark in the revenue are biggest challenges of any startup concern.

Here we can help you to establish a software company without any big investment using our rich experience with our development tools as well as our ready to sale software products.

At the same, We always happy to share our technology to you from that you can enrich good technical knowledge as well as domain knowledge. At any stage you are not going to be only as sales agent! We will provide you an answer to the following questions

- How to get potential customers?
- How to analyze the customer requirements?
- How to implement the software solution?
- How to develop a new software using CLIBE

Since **our motto is to make you as a complete IT entrepreneur and not as a software dealer or sales agent**, you will continually get different levels of experience both technical and functional.

Start Earning money from first day IT self!!

We will provide totally all facilities to make you to earn from first day itself. Since it revenue sharing modal we earn only if you earn. you will get as much as 70% of total revenue depends on your participation on that project. Depends on the potential in your area it is surely possible to get at-least 5 orders per month suppose the average project cost is rupees 12000/- the total revenue would be around Rs 60000/- PM. The software pricing is totally depends on clients requirement we even delivered one lakh project also using CLIBE.

As a Strategic Partner we will provide you the following

- Complete technical support.
- Implementation guide to solve day to day issues.
- Marketing collaterals.
- Tele marketing, support for you to generate more enquires.

We only require the following from you

- Enthusiasm to succeed.
- 100% involvement.
- Some initial working capital.

Interested?

So it is your time for an act to became IT entrepreneur and register your self for Initial Training Program. Of course there would be a small registration fee Rs5000/- for enrollment.

Please send your profile such as your IT Knowledge, academic qualification, area of interest etc to saravanan@tradeentry.com

If you have any queries please do not hesitate to contact us at 9944675757 or Write in to us. We will be delighted to assist you!

Thanking you

With warm regards

For TradeEntry Softtech India Private Limited

K.S.Saravanan

(Managing Director)